How is the SECC conducted?

The SECC is conducted under Executive Order in partnership with the state fiscal agent Valley of the Sun United Way, a 501 (c)(3) charitable organization.

Campaign funds are raised by the State of Arizona employees in support of over 500 charities. In the past 22 years, State Employees have raised over \$25.2 million to support charities across Arizona, the U.S., and the world.

For more information on the Executive Order please visit:

www.secc.az.gov/about/what-is-secc





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100 North 15th Avenue Suite 401 Phoenix, AZ 85007 State Employee Charitable Campaign



"State of Arizona employees engaging in civic responsibility through a system of designated charitable giving"

How can I donate?

The SECC provides an opportunity for all State Employees to support non-profit agencies through a payroll deduction or one-time payment. In the past year, SECC launched our online giving system. This allows State Employees to make a donation with ease through payroll deduction or a one-time payment via credit card. Employees can also utilize the manual pledge form to make a pay roll deduction or a one-time payment using cash, check, or money order.

Each year the campaign season launches in the fall to ensure that employee sign-up is completed by December each year. Payroll deductions begin the first pay period in January and continue through the last pay period in December. Special events are also hosted by various agencies throughout the year to raise funds for the campaign.



What makes a charity eligible?

SECC conducts in-depth reviews of each charity applicant to ensure it meets our high standards. Our review consists



of ensuring the mission of each charity aligns with the SECC policy as follows: "primarily direct health and hu-

man service, environmental and/or historical preservation services."

In addition, SECC ensures your dollar is maximized through reviewing overhead percentages of each charity. Our policy states the charity must not exceed 25% in overhead expenses. Some charities may exceed this amount and receive a one-year waiver to participate in the campaign upon approval of the Executive Policy Team. SECC believes in providing the State Employees with exemplary charity options.

Why does my donation matter?

Donations to the SECC in 2013 totaled \$621,376.53 from individuals and special events. This money was disbursed to over 400 different charities to further their mission. Each donation no matter the amount is significant to each SECC charity. To provide a glimpse of what the dollars mean, below are some examples of how your dollars are put to work.

- \$2 per pay period would assist food banks in purchasing more than 300 meals for individuals experiencing financial difficulties.
- \$5 per pay period would provide 4 homeless families with a night of shelter.
- \$10 per pay period would provide 8 people with an hour of Career Skills Training.
- \$20 per pay period would provide 10 home nursing visits to a hospice patient.

For any further questions about the SECC or interest in becoming a sponsor, please contact our office with the information below.

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